



2021 Light Up the Fairgrounds—Light Display Entry Form

(November 26, 27, 28, December 3, 4, 5, 10, 11, 12)

Today's Date: _____

Are you an: _____ individual _____ business/organization

Name: _____

Business/Organization Name (if applicable): _____

Address _____

Phone number _____ **Email** _____

Entry theme (please describe the general theme and idea details):

Approximate display dimensions: (must be at least 4 feet tall)

Length: _____ **Width:** _____ **Height:** _____

Lights: _____ specific color _____ multi _____ white

Type of lights: _____ LED (preferred) _____ Incandescent

Signage: Signage is welcome. Display a team/family/business name/logo. Seasonal greetings. No political signs.

Do you plan to include a sign: _____ yes _____ no

If yes please indicate the approximate size of the sign (LxWxH) _____ and the message to displayed: _____

Light displays must be set up on either Saturday, November 20th or Sunday, November 21st.

I/we would like to set up on:

_____ Saturday, November 20th

_____ Sunday, November 21st

_____ Between 9am - 1pm

_____ Between 9am - 1pm

_____ Between 1:30pm - 5pm

_____ Between 1:30pm - 5pm

-
- There is no cost to enter. Entries will be capped at a total of 50 to allow for display spacing throughout the fairgrounds. Submitting your application does not guarantee you will be chosen. Entries are juried to avoid theme duplication and assure display balance. You will be notified of acceptance or rejection within one week of submission of this entry form.
 - All costs incurred to create the display are the responsibility of the entrant.
 - The fairgrounds will be supplying electricity for each display at no cost. Entrants must provide a heavy duty grounded electrical cord/s to connect for power.
 - Entrants are responsible for the maintenance of their display throughout the event. In the case maintenance is needed a member of the organizing committee will phone entrant and make arrangements for entrant to make repairs.
 - ***all materials must be weather resistant. All items on display must be secured—nothing loose.
 - Breakdown and removal after the event is the responsibility of the entrant. Breakdown and removal will take place Monday, December 13th, Tuesday December 14th or Saturday the 18th by appointment.
 - Cash Prizes: Every attendee to the event will receive a ballot to vote for their favorite display. Ballots will be collected upon exit and tallies will be done at the end of the three-weekend event. Winners will be announced and prizes awarded no later than Friday, December 17, 2021. Prizes are \$1000 for first place, \$500 for second place and \$250 for third place. All entries are eligible to win whether individual or business.

(Your name here): _____ shall fully indemnify, hold harmless, and defend the Franklin County Agricultural Society, WHAI - Saga Communications of New England, LLC, Big Brothers Big Sisters of Franklin County, Franklin County Sheriff's Office Regional Dog Shelter and its directors, officers, employees, agents, and Affiliates from and against all claims, demands, actions, suits, damages, liabilities, losses, settlements, judgments, costs and expenses (including but not limited to reasonable attorney's fees and costs), whether or not involving a third-party claim, which arise out of or relate to any act or omission of the event known as Light up the Fairgrounds.

DATE: _____ Entrant Signature _____

Entry deadline is Friday, November 5th, 2021 at 5pm. Entries will be accepted via email at nick@whai.com or snail mail at 81 Woodard Road, Greenfield, MA 01301